

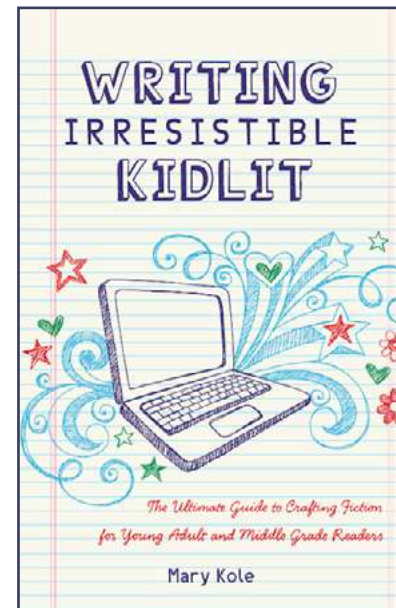
MARY KOLE

WRITING IRRESISTIBLE KIDLIT (Writer's Digest Books, 2012)

Captivate the hearts and minds of young adult readers!

Writing for young adult (YA) and middle grade (MG) audiences isn't just "kids' stuff" anymore—it's kidlit! The YA and MG book markets are healthier and more robust than ever, and that means the competition is fiercer, too. In *Writing Irresistible Kidlit*, literary agent **Mary Kole** shares her expertise on writing novels for young adult and middle grade readers and teaches you how to:

- Recognize the differences between middle grade and young adult audiences and how they impact your writing.
- Tailor your manuscript's tone, length, and content to your readership.
- Avoid common mistakes and clichés that are prevalent in YA and MG fiction, in respect to characters, story ideas, plot structure and more.
- Develop themes and ideas in your novel that will strike emotional chords.



Mary Kole's candid commentary and insightful observations, as well as a collection of book excerpts and personal insights from bestselling authors and editors who specialize in the children's book market, are invaluable tools for your kidlit career.

If you want the skills, techniques, and know-how you need to craft memorable stories for teens and tweens, *Writing Irresistible Kidlit* can give them to you.

PRAISE FOR *WRITING IRRESISTIBLE KIDLIT*

AMAZON 5 ★ (91 REVIEWS)

“I have read a lot of books on writing and none compare to this—even Stephen King's *On Writing*. This is the best writing book ever.” **SARAH LEITH BAHN**

“From now on if I see a writing craft book with her name on it I will hit the 'one click purchase' button without a second thought ... Every page is wise and rich and full of craft and works to stimulate your imagination ... possibly the very best book on writing craft I have read in 25 years.” **SPROCKET**

“Quite simply, THE BEST ‘how to’ book on novel-writing I've ever read and probably ever will read in my life—and I've read plenty.” **CAROL**

GOODREADS 4.5 ★ (563 RATINGS, 110 REVIEWS)

“How-to for everything.” **AUDREY**

“This is a must-read book ... for anyone writing for children. She is a master.” **COURTNEY**

“This book is an incredible wealth of information.” **HEATHER SPIVA**

MIDDLE GRADE LUNCH BREAK

“One of the top 3 favorite craft books for writers of children's fiction 2017, jampacked with great writing advice.” **MGLUNCHBREAK.COM, JAN 31, 2017**

PURCHASE *WRITING IRRESISTIBLE KIDLIT*

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